



Call for Art—Muralist wanted!

The Rafferty Group in cooperation with the Madison Area Arts Alliance is seeking an artist or team of artists to create a mural at the new Dollar General Market located at Second and Mulberry Streets in Madison Indiana’s Cultural Arts District.

OVERVIEW — Seeking an experienced muralist to design and paint a mural on the east side of the one story, early 20th century building in downtown. The building east façade is approximately 14’ tall and 120’ long. The façade is evenly divided into seven sections with pilasters as vertical divisions. The mural design can incorporate the pilasters as dividers to create individual coordinating murals or combine all sections to create a full size art piece. Project can be completed by one artist or a team of artists to create a unified design.

THEME —The mural design should incorporate the scale and design of the surrounding neighborhood and recognize the historic nature of the district. Interpretations of the theme might include, but are not limited to: a nod to Madison’s and Dollar General’s legacy of the corner grocery store; farmer’s Market; fresh fruits and vegetables; current day Madison; abstract or figurative interpretation. Creativity is encouraged.

SITE —The mural wall is located on east wall of the new Dollar General Market at 120 E. Second Street. The sidewalk and parking lot adjacent to the façade is landscaped and lighted; façade has been prepped and painted, and exterior lighting will be installed upon completion of the mural. This is an exterior location and open to the elements. Important to note: There will be a pollinator pocket garden and a commissioned sculpture adjacent south of the mural.

ELIGIBILITY— The call is open to all Indiana artists. A bio and examples of similar work must be presented in the proposal.

BUDGET — The selected artist/artist team will be responsible for all aspects of the design and fabrication of the project. Budget for the project must include all equipment, paint, scaffolding, and materials by the artist. Artist/artist team is responsible for day to day work and all clean-up associated with the project.

SELECTION PROCESS — The mural selection will be made by the Rafferty Group with reviews coordinated by the Madison Area Arts Alliance, and presented to the Madison Public Arts Commission. Each proposal will be carefully reviewed by the team. Selection of artist will be based upon artistic merit, design of project, technical ability, overall proposal and community appeal. Artist will be invited to present proposed mural designs to the team.

PROPOSALS — Proposals must include artists contact information, bio, a short description of proposed mural design, artist statement, drawings and supporting documents.

Submit proposals by email: artsherenow@gmail.com

TIMELINE — September 16, 2024 Proposals Due

September 25, 2024 Artist announced and Project begins.

